

## Bethel AME Church Oral History Project

### THE BETHEL HISTORY PROJECT

The Bethel Story Is Collection of the Stories of its Members and Friends! We're embarking on The Bethel Oral History Project — to collect the stories of our members, both past and present, in their own words. These stories will be preserved in a book that celebrates the history of Bethel AME Church and the impact it has had on your life and who you are today.

### FREQUENTLY ASKED QUESTIONS

## WHO IS OUR PARTNER IN THIS PROJECT? THE PCI PARTNERSHIP

With our limited resources, we'd never be able to tackle a project like this. By partnering with PCI, we're able to access their trained staff of real, live human beings who are excited to listen to what you have to share. PCI will also help collect and assemble the stories into the Bethel History book that we can share with all members. Please note, we have only shared your contact information with PCI in conjunction with this project. We have NOT sold your contact information, or otherwise used it for outside marketing purposes.

# I received an email/postcard/phone call from a company asking for my personal information and a story about Bethel AME Church. Is this a legitimate project or is it a scam?

It's legit! We have partnered with PCI (also known as Publishing Concepts) to produce an Oral History Publication for Bethel AME Church. PCI is a family-owned business based in Dallas, TX that has published directories for educational institutions, fraternities, sororities, and military organizations across the nation for almost 100 years. This project allows Bethel AME Church to hear about your personal experiences and to preserve our rich history.

### How Do I Participate?

If you have lost or misplaced the postcard or email asking for you to call and share your story, you can still participate. Please call 1-855-280-0640 to speak with a representative from PCI. They will conduct an interview over the phone to gather your story.

### DO I HAVE TO BUY SOMETHING?

No. This project is being done at NO COST. The project is completely funded by the members who choose to purchase the Bethel History Book that will be produced at the end of the project. Various book packages will be offered. PCI will also offer you the option to purchase other Bethel AME branded merchandise. You are welcome to purchase these items, but you are not required to do so to participate in the project or order the Bethel History book. Again, we'd never be able to embark on a project like this without the support of our amazing members and the partnership with PCI. We sincerely thank every person that participates and chooses to purchase the book.

#### Does Bethel AME Church benefit from this at all?

Yes, in a few different ways:



## Bethel AME Church Oral History Project

- 1. **Updated Information** allows us to effectively communicate with and engage members
- 2. **Legacy** preserves the history of our church
- 3. **Revenue** generates donation revenue for RISE, Incorporated

### How do I know my information will only be used for Oral History Project purposes?

PCI is committed to protecting your information. The names, addresses and information provided to PCI for the publication of the Oral History Project will be held confidential by PCI, except to the extent that they are utilized in, or in the preparation of, the Oral History Project and except as required by court order or law. Upon completion of the project, PCI will redact PII (Personal Identifiable information) from any and all electronic files that we have supplied or were produced by PCI in connection with the production of the Oral History Project.

### I would like to verify or update my information and share a story. How may I do this?

- If you have received a postcard or an email with a telephone number, you may call the number to speak with a dedicated representative for the Oral History Project. The representative will verify all the information we have on file for you, make any updates where needed, then ask you to share your story about Bethel AME Church. Your story will be recorded and the sound clip provided to the church at the conclusion of the project.
- If you have received an email with an embedded link, you may go to the online site to review your information and submit a story.

#### Can I choose what information prints in the publication?

When you call to update your information, you can tell the representative if you prefer any of your information be excluded. You can also communicate your preferences to PCI's customer service help desk at 1-800-982-1590 / customerservice@publishingconcepts.com.

## I updated my information but need some more time to think about what experience to share.

You can call back at any time to share your story.

### I shared a story and the representative said I could send some photos. How do I do

You will receive an email with a link to upload up to two photos (black and white or color) plus captions.

If you have also purchased a book but do not have an email address on file, you will be sent a photo mailer to send physical photos in to be printed (note: photos will be returned if you include a self-addressed, stamped envelope).

## I ordered a book / package over the phone and would like to cancel my order. How do I do this?

Contact PCI's customer service help desk at 1-800-982-1590 and they will take care of this for you.