



100 Years Strong

A Centennial Sponsorship Opportunity

1926 - 2026

Harmony for a Cause



All proceeds benefit the
Students of Historic Samuel Coleridge-Taylor Elementary
507W. Preston Street, Baltimore, MD 21201

Rev. Patrick D. Clayborn, Ph. D. - Senior Pastor

WELCOME



1926 - 2026

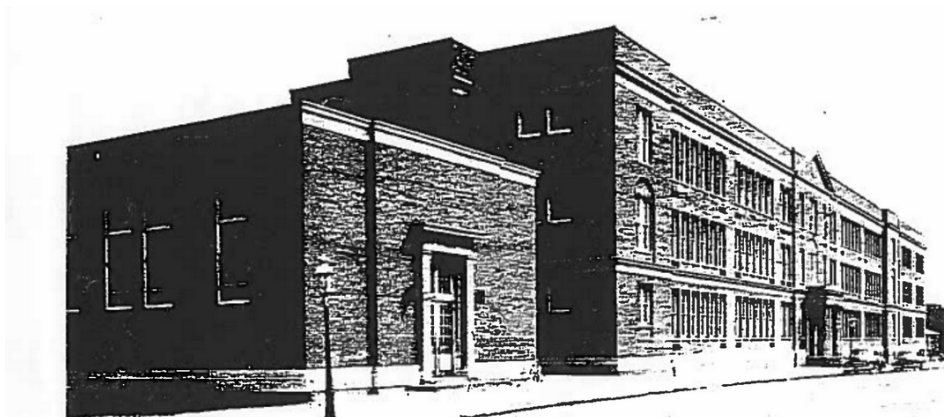
HARMONY FOR A CAUSE

Built in 1926, "The Historic Samuel Coleridge Taylor Elementary School" is notable for being the *first elementary school specifically constructed for colored children by the Baltimore City Board of Education.*

As a service project, Bethel AME Church, Melbourne Tillis Lay Ministry has adopted "The Historic Samuel Coleridge-Taylor Elementary School" and wish to help them celebrate 100 years strong as a community school and an anchor in the community.

Our church believes in "Risk-Taking Mission and Service" by reaching out and taking risks, breaking down the walls of our church to become a resource God uses to change lives in our community - and transform the world.

Your generous donation helps with field trips for the students (i.e. recent trip to Ellis Island), along with parent and teacher incentives, etc.



www.bethell.org

(443) 540-7193

ABOUT US

Samuel Coleridge Taylor Elementary School

The Historic Samuel Coleridge Taylor Elementary School is named in honor of Samuel Coleridge-Taylor, a distinguished British composer and conductor. Of mixed-race descent, Coleridge-Taylor achieved remarkable success, earning the nickname "African Mahler" from white musicians in New York City during his three tours of the United States in the early 1900s. As a pioneer in classical music and an iconic figure in Black British history, his legacy inspires our school community.

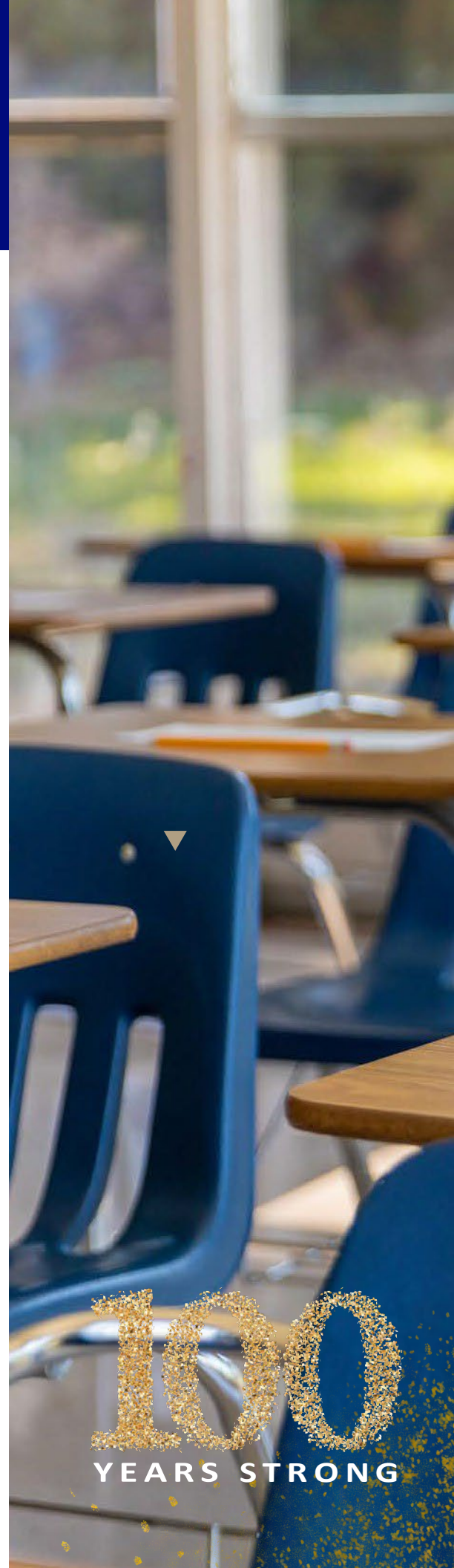
They are proud to bear the name of such a trailblazer and have redeveloped their school to honor his legacy. Their curriculum offers students an introduction to a wide range of art forms, including dance, vocal music, visual arts, and soon, theater and instrumental music. Our mission is to help our children SOAR—Seeing Opportunities while Achieving Resilience—to new heights, fostering their creativity, confidence, and resilience in a supportive and enriching environment.

As a community school, they are not just a place for academic learning but a hub for family and community engagement. A community school integrates academics with health and social services, youth and community development, and meaningful family partnerships. This strategy is rooted in collaboration—with families, community organizations, and service providers—to ensure every student is supported holistically and has the opportunity to thrive both inside and outside the classroom.



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100
YEARS STRONG



ABOUT US

In 2026, The Historic Samuel Coleridge-Taylor Elementary School will celebrate a historic milestone — 100 years of serving Baltimore’s children and families. As one of the first schools in the city opened specifically for colored students, our centennial represents not only a celebration of legacy but also a continued commitment to excellence, equity, and innovation.

We are honored to stand on the shoulders of those who came before us and remain dedicated to cultivating the next generation of artists, leaders, and changemakers.



CELEBRATING

100

YEARS OF EXCELLENCE

Our Mission: A Vibrant Learning Environment

At The Historic Samuel Coleridge Taylor Elementary School, we are committed to ensuring that every student achieves college or career readiness by providing and requiring grade-level or above achievement through differentiated instruction and appropriate interventions that promote students’ rigor and engagement in a collaborative and supportive environment.

Our Vision

We are a community of teachers, families, and students at The Historic Samuel Coleridge Taylor Elementary School who are dedicated to educating the mind, body, and spirit of every child in order to become responsible, caring, and high-achieving citizens in the global community.

What Makes Us Unique



Diverse and Inclusive Community: We celebrate diversity and foster an inclusive environment where every student feels valued and supported.



Dedicated Staff: Our team of experienced and passionate educators is committed to providing a high-quality education that meets the needs of all students.



Comprehensive Programs: From arts and athletics to STEM and social-emotional learning, we offer a wide range of programs to develop well-rounded students.



Family Engagement: We believe in strong partnerships with families to support student success and create a welcoming school community.



ABOUT THE EVENT



1926 - 2026

EVENT MECHANISM

- Main Concert: The community choir performs a thoughtfully curated program, including popular classics, uplifting contemporary pieces, and songs representing cultural diversity. Cab Calloway often performed for the students.
- Guest Artists: The Community Concert Choir of Baltimore, Inc. and Maria Broom are confirmed and local musicians, poets, or dance groups are invited to highlight community talent and broaden the audience.

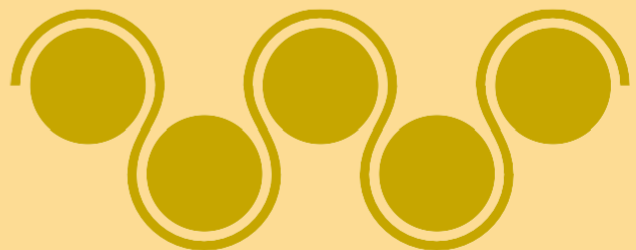
TIMELINE

Crab Raffle Ticket on Sale to support concert

Saturday May 16, 2026-Crab Raffle Ticket Drawing on Facebook Live.

Harmony for a Cause tickets ready for distribution

June 28, 2026- Harmony for a Cause Event.



HARMONY FOR A CAUSE EVENT DETAILS



1926 - 2026

SPECIAL GUESTS



MARIA BROOM

Dancer. Actor. Storyteller.
Teacher.



MARCO K. MERRICK

Founding Director
The Community Concert
Choir of Baltimore



MARC CLARKE

Award-winning veteran media
with more than 30 years of
distinguished experience



THE COMMUNITY CONCERT CHOIR OF BALTIMORE



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SPONSORSHIP PACKAGES



Your sponsorship supports our students and honors 100 years of educational excellence.

Diamond Sponsor \$1000.00

Exclusive Opportunity | Limit 1



- Provide a 30-second video that will be shown at the Influence meetup
- Full page ad on the back cover of the digital souvenir booklet
- 4 Tickets to the event
- Company logo on the event step-and-repeat
- Website Recognition (for 1 year)
- Company logo on digital promotional materials for event

Platinum Sponsor \$700.00

- Full page ad on inside front or back cover of the digital souvenir booklet
- 4 Tickets to the event
- Company logo on the event step-and-repeat
- Website Recognition (for 1 year)
- Company logo on digital promotional materials for event

BECOME A SPONSOR:



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SPONSORSHIP PACKAGES



Your sponsorship supports our students and honors 100 years of educational excellence.

Gold Sponsor \$500

Exclusive Opportunity || Limit 4

- Full page ad in the digital souvenir book
- 4 Tickets to the event
- Company logo on the event step-and-repeat
- Website Recognition (for 1 year)
- Company logo on digital promotional materials for event

Silver Sponsor \$300

Unlimited

- Half Page in the digital souvenir book
- 4 Tickets to the event
- Website Recognition (for 1 year)
- Company logo on digital promotional materials for event

Bronze Sponsor \$150

Unlimited

- Quarter page in digital souvenir book
- 4 Tickets to the event
- Website Recognition (for 1 year)
- Company logo on digital promotional materials for event

SUPPORT THE NEXT 100 YEARS



www.bethel1.org

(443) 540-7193

Your sponsorship supports our students and honors 100 years of educational excellence.

Genesis Circle \$10

Exclusive Opportunity || Limit 4

- In Appreciation of:

Unlimited

Memorial Leaf \$10

Unlimited

- In Loving Memory of:

Unlimited

Divine 9 Sponsor \$25

- Your name and affiliation

Unlimited

SIZES

BACK COVER	8.5"X11" FULL BLEED (color)
INSIDE FRONT COVER	8.5X 11" FULL BLEED (color)
INSIDE BACK COVER	8.5X 11" FULL BLEED (color)
FULL PAGE	7.5X 10"
HALF PAGE (HORIZONTAL)	7 X 4,5"
QUARTER PAGE (VERTICAL)	3.75"X 5"

(Ads not complying with the stated measurements will be resized to fit)

SUPPORT THE NEXT 100 YEARS



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HISTORIC SAMUEL COLERIDGE-TAYLOR ELEMENTARY SCHOOL

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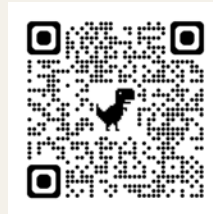
EVENT TICKETS

General Admission

Free Per Person

due to generous contributions
from the community

Seating Limited



All tickets must be reserved in advance.



www.bethel1.org

(443) 540-7193



CONTACT US

Phone: (443) 540-7193

wwatts@bethel1.org

www.bethel1.org



Thank You!

Bethel AME Church
1300 Druid Hill Avenue
Baltimore, MD. 21217

Rev. Patrick D. Clayborn, Ph.D., Senior Pastor

Sis. Cecelia Carroll, President

SPONSORSHIP PACKAGES

ADVERTISEMENT AGREEMENT FORM
DEADLINE: JUNE 12, 2026

Name _____ Title _____

Organization/Company _____

Address _____

City/State/Zip _____

Phone _____ Email _____

The Souvenir Program Booklet is 8.5"w x 11"h. Email ads by Friday, June 12, 2026 to wwatts@bethel1.org. Send all checks to Bethel AME Church.

Acceptable formats include JPEG, PNG, TIF or PDF. Artwork must have a minimum resolution of 300 dpi to ensure maximum quality. No ads will be designed by Harmony for a Cause. Please indicate in the box below what level of advertisement you would like to purchase.

Advertisement Rates/Sizes		Ad Measurement (w"x h")
<input type="checkbox"/> Back Cover - Color	\$1000.00	8.5"x 11" Full Bleed
<input type="checkbox"/> Inside Front Cover - Color	\$700.00	8.5"x 11" Full Bleed
<input type="checkbox"/> Inside Back Cover - Color	\$700.00	8.5"x 11" Full Bleed
<input type="checkbox"/> Full Page	\$500.00	7.5x 10"
<input type="checkbox"/> Half Page (Horizontal)	\$300.00	7"x 4.5
<input type="checkbox"/> Quarter Page (Vertical)	\$150.00	3.75"x 5"
<input type="checkbox"/> Genesis Circle	\$10.00	25 words or less
<input type="checkbox"/> Memorial Leaf	\$10.00	25 words or less
<input type="checkbox"/> Divine 9 Sponsorship	\$25.00	25 words or less

Ads not complying with the stated measurements will be re-sized to fit.

Send me an invoice

Enclosed is my check in the amount of \$_____ payable to: **Bethel AME Church**

BETHEL AME CHURCH
ATTN: HARMONY FOR A CAUSE
1300 DRUID HILL AVENUE
BALTIMORE, MARYLAND 21217

FOR INFORMATION CONTACT WANDA WATTS AT 443-540-7193
OR EMAIL WWATTS@BETHEL1.ORG
